

Miss Nigeria IN AMERICA

MNIA, Inc. Toy Drive Action Plan Benefiting the Kids at Texas Children's Hospital



Texas Children's Hospital
www.texaschildrenshospital.org



Mission

Our mission is to create a positive image for the Nigerian community, build a strong relationship within the Houston community and to promote the 2007 Delegates of the Miss Nigeria in America. We will also like to place a positive stamp in the hearts of the Houston community about MNIA, Inc. This will become a facilitator for us as we begin to build a positive brand in the Nigerian non profit industry. The chosen hospital for this year is the Texas Children's Hospital in Houston.

Texas Children's Hospital is an internationally recognized full-care pediatric hospital located in the Texas Medical Center in Houston. One of the largest pediatric hospitals in the United States, Texas Children's Hospital is dedicated to providing the finest possible pediatric patient care, education and research.

For more information about the hospital, please log on to www.texaschildrenshospital.org

Purpose

- Touch the lives of individuals outside of the Nigerian community.
- Allow the delegates to see first hand the impact of their service to society.
- Understand the essence of teamwork while working with other delegates to achieve the same goal.
- To raise awareness about MNIA, Inc. and the Miss Nigeria in America Beauty Pageant.
- Promote the 2007 Miss Nigeria in America Beauty Pageant
- To support / promote the delegates participation in the 2007 Miss Nigeria in America Pageant in Houston.

Goal -What We Hope to Achieve

- Raise a minimum of 100 toys for the children at Texas Children's Hospital
- Positively impacting the lives of the children by showing them that they are special.



- Integrate our mission to create a positive image for the Nigerian community.
- Build a strong relationship for MNIA within the Houston community.
- Publicize the 2007 delegates and their community service work.
- Allow community to see in Miss Nigeria in America Organization as a community role model, for all even outside of the Nigerian community.

Expected Outcome

Community

- See MNIA, Inc. as a non profit organization, which cares about the community.
- Will also help to begin to shed a positive light about Nigerians.
- Will also see MNIA as a role model organization.

Organizational

- The toy drive will help encourage new sponsors and build organizational equity.
- MNIA will start to become a brand to the community rather than just an event.
 - Will also differentiate MNIA inc. from other pageant organizations.

Delegates

- Will understand the importance of the Miss Nigeria in America title.
- They will understand that the pageant is just the first step to helping out the community and building rapport for platform.
- This will also pose as an example for the upcoming queen, in regards to ideas that she can implement during her reign.

Children

- This will touch the heart of the children.
- This visit can positively affect them by showing them someone in the community cares.
- Improve their emotional condition by giving them gifts.
- Will bring some excitement and hope to their day.
- Above all, the toys will pose as a keep safe from MNIA, which will allow the children and their families to make a positive connection to Miss Nigeria in America for years to come